

Application to membership at Be-cause health - Motivation Letter | 5th of March 2026

Dear Miss, Mister,

EPCON is an impact-company that develops advanced epidemiological modelling and AI-based tools to support governments, NGOs, and international partners in making better public health decisions. Through our Epi-control platform, we transform complex health, demographic, and environmental data into actionable insights that help identify disease risk, optimize service delivery, and guide public health interventions where they are needed most. Over the past years, EPCON has supported Ministries of Health and global health partners in more than 40 countries across Africa and Asia. Our work has focused on diseases such as tuberculosis, HIV, and other infectious and non-communicable diseases, helping partners improve case finding, optimize diagnostic networks, and better reach underserved communities. By combining epidemiological modelling with geospatial analysis and operational data, we aim to support more efficient use of scarce public health resources.

We are seeking membership of Be-cause Health because we strongly believe in the value of collaboration within the Belgian global health ecosystem. Many of the challenges faced in global health today – from health system strengthening to the responsible use of digital technologies – require multidisciplinary cooperation between governments, NGOs, academia, and the private sector. We see Be-cause Health as an important platform to facilitate this dialogue and to build meaningful partnerships. We are committed to sharing knowledge and contributing to collective learning. We are eager to exchange lessons learned from our work in predictive disease modelling, digital health, and data-driven public health planning. We would welcome opportunities to participate in thematic working groups, policy discussions, and knowledge-sharing initiatives within the network.

Our work is guided by strong ethical principles, including responsible AI, data protection, transparency in partnerships, and alignment with national health priorities. We believe that technological innovation must always go hand in hand with equity, accountability, and long-term health system strengthening. Through our engagement with Be-cause Health, we aim to contribute to a constructive dialogue on how innovation and data can be used responsibly to improve global health outcomes.

We would be honored to join the Be-cause Health network and to contribute to the shared ambition of strengthening the role of Belgian actors in advancing global health. At EPCON, our mission remains clear: to support better health outcomes by turning data into actionable insights that help health systems reach the people who need care the most.

Sincerely,

Caroline Van Cauwelaert
CEO, EPCON