



HIV/STI prevention targeting invisible MSM
and other populations in stigmatized
contexts



Public health initiatives

Invisible MSM populations in stigmatized contexts

- **MSM – Men who have sex with men HSH** (80% heterosexual identity – Fathers living with wife/children)
- **Populations in sex work, assumed or not** (Sex workers, housewives, students, etc...)
- **Heterosexual group sex/swingers**

- **OCA – Outdoor Cruising Areas**

- Parkings
- Forest
- Highway services

Sponsored by



- **Targeted public spaces**

- Universities
- Shopping malls
- Centre of suburbs





Our method : Outreach

Adapted to populations and contexts

Outdoor cruising areas



Targeted public spaces





Specific risk factors for populations and contexts

Heterosexual identified MSM

- No identification with prevention campaigns for MSM or heterosexual men.
- Experiences of deny, fear, guilt and sexuality lived in the instant
- Perceived safety associated with the experience of the frequently visited area (« *here the guys are clean* »)
- Misconceptions about the own vulnerabilities due to risk taking
- Circulation of faulty prevention information
- Impact of the presence of des law enforcement (and other) agencies on the environment of the sexual relations, specifically on the duration of the sexual contacts. (*on average from 18 min to 6-7min with the presence of law enforcement agencies*)



HIV/HCV/syphilis rapid testing means of health promotion

- **Offered optionally** during the regular prevention interventions on OCA sites
- Positive impact on the **quality of the exchange with the clients** during prevention
- **Offered punctually during** interventions in targeted public spaces
- Modelling of the organisation and the HCV rapid test approach – Set up early 2016.

Modelling supported by





Specific approach to prevention of co-infections

- **Bring populations closer to the Cegidd (free testing and counselling services for HIV/STI/viral hepatitis)**

The health providers of the Cegidd are regularly included in outreach preventions in the OCA: the clients feel respected and their reality recognized. The health providers are more accommodating towards and improve their services for these populations in their centres.

- **Experiment in outdoor cruising areas**

With the cooperation of the **Cegidd of Meulan-les-Mureaux**, we have included since **2013 in the forest of l'Ouest Francilien**:

- STI testing
- General vaccination and specifically for HBV

- **Modelling of the interventions is ongoing**



Diagnostic of the venues

Population profiling

With the support of



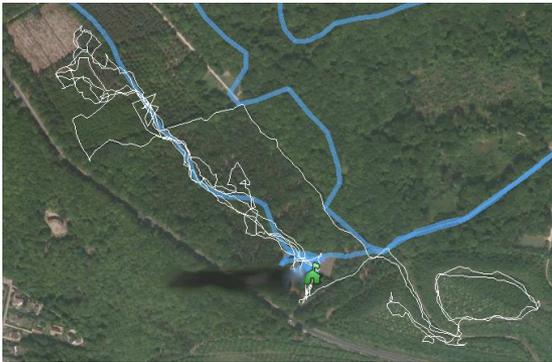


Diagnostic of the venues

- **Geo-localisation et cartography of the zones of sexual activity**

Sources : peers and other informers, internet sites.

Means : smartphone application and observation (attendance and flux)



- **Typology of the population**

General public, MSM, trans, swingers, sex workers, injecting drug users, minors, etc.

- **Typology of the behaviours following the zones**

Flirting, tanning, sexual intercourse (consented, paid or not), exhibitionism, voyeurism, assumed prostitution, ...

- **Typology of the practices**

SM, urine play, skat sex, fisting, etc.

- **History and follow-up of significant events of the site**

Presence of regular clients, activities of the National Forests Office, presence of law enforcement agencies, des forces de l'ordre, presence of pimps, agressions, vandalism, drug use



Counting of the populations on OCA

Parking						Emplois	Intégration	% Intégration
	N13	N14	N15	N16	N17	100	246	
Conduites Inséparables	Parking - Présence	13	8	32	31	34	42	88
	Non consommable express	0	0	16	18	28	22	88
	Total	13	8	31	32	31	64	88
	Non Inséparables	0	0	12	24	4	84	88
	Patrimoine	37	34	81	108	72	178	88

Diag						Emplois	Intégration	% Intégration
	N13	N14	N15	N16	N17	100	246	
Conduites Inséparables	Parking - Présence	12	16	32	31	32	88	88
	Non consommable express	13	24	24	24	46	88	88
	Total	8	24	38	38	24	88	88
	Non Inséparables	2	12	18	24	2	84	25
	Patrimoine	44	81	118	122	114	478	88

Bilans						Emplois	Intégration	% Intégration
	N13	N14	N15	N16	N17	100	246	
Conduites Inséparables	Parking - Présence	18	12	22	12	22	88	88
	Non consommable express	2	12	28	18	28	88	88
	Total	4	22	32	31	14	88	88
	Non Inséparables	6	21	18	2	8	42	42
	Patrimoine	22	24	182	22	62	478	88

Bilans						Emplois	Intégration	% Intégration
	N13	N14	N15	N16	N17	100	246	
Conduites Inséparables	Parking - Présence	8	12	22	31	24	88	88
	Non consommable express	2	14	22	18	11	88	88
	Total	13	14	28	18	2	20	88
	Non Inséparables	8	2	4	8	8	84	25
	Patrimoine	21	42	52	68	42	478	88

Messure	N13	N14	N15	N16	N17
Messure Bases	22	81,8	181	82,8	24
24x	128				
24x	118				
12x	122				
12x	48				

	Parking	Diag	Bilans	Bilans
NI In situ	22	22	22	22
Messure générale P Etal	22	24	31	22
Messure générale P Etal	44	84	48	21
Messure Base - 12x	624	242	228	486
Messure NI Parc - 12x	442	884,4	884	248
Emplois	248	888	488	211
Emplois	884			
Emplois	888			
Emplois	1,8			
Emplois	484			
Messure Emplois	612			

- Parking - Presence
- « Express consumption » zone
- Forest
- Tanning zone
- Number of « rooms »
- Average condoms/ Room
- Average tissues/ Room
- Surface of the site - Diag - m²
- Surface of the site - Consum - m²



Diagnostic in public spaces

Diagnostic criteria:

- **Access and presence of the targeted populations**
- **Characteristics allowing sexual activity or meeting**
- **Sexual practices of the users**
- Reputation of the site
- Level of presence of law enforcement agencies
- Presence of other operators

Established in cooperation with:

- Manager of the site
- Users of the site
- Workforce on the site
- Reputation
- Safety services
- Specialized informers
- Community relays
- Internet sites
- Geo-localisation apps (Grindr, GayVox, Badoo, ...)
- HF Prévention network
- Observations of the teams on the ground



Compatible, well thought communication

- Neutral communication
(general public)
- Term « AIDS » is not used
- Catchy phrases





A calibrated organisation

- **Organisation of the facility in public spaces**

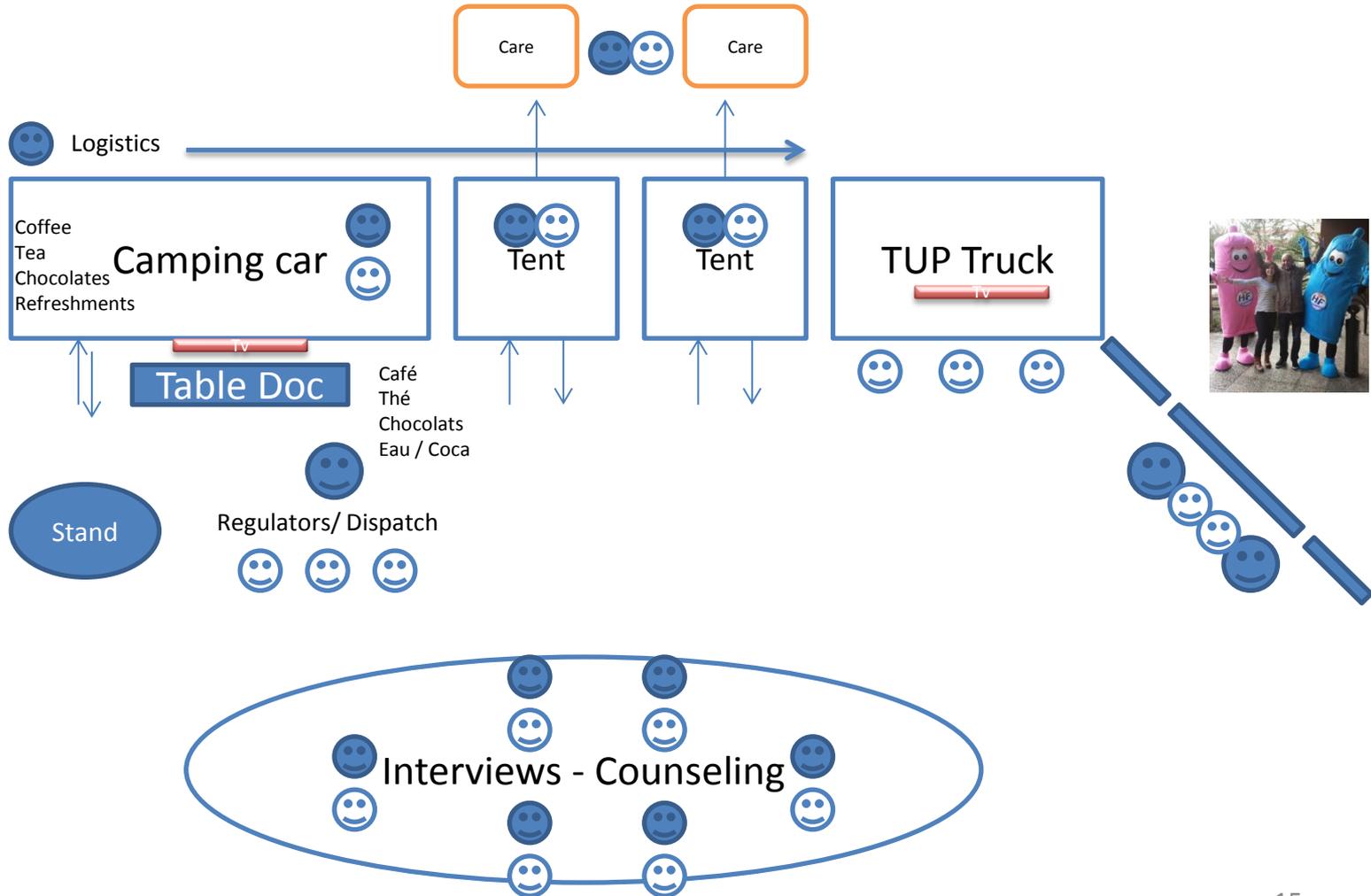
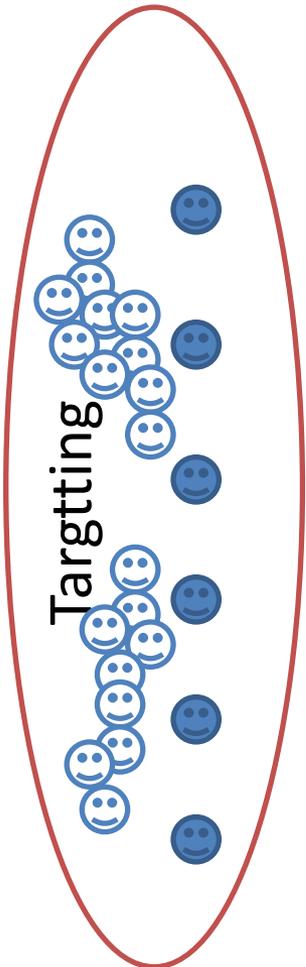
- The location of the facility allows for the clients to be relatively invisible to everyone, but close to the site of sexual activity ;
- Every actor has a well-defined role (profiling, counselling and testing, logistics, animation, care) : this intervention works with 20 persons and generates 600 tests per day ;
- The prevention workers pro-actively look for persons from the targetted population ;
- Prevention information is given before the test, on the outside ;
- Individual counselling pre and post test ;
- Possibility of a discrete exit from the facility, if necessary for immediate follow-up.

- **For the beneficiaries**

- No waiting lines for the access to the test ;
- Decrease stress (Screen with demo of the test, least possible delays, positive atmosphere in the facility, discretion, simultaneous care for groups if desirable, etc...) ;
- Support by peers if the test result is positive



Facility HF Prévention





Results test 2014

3479 tests realised in 2014
91 Positive tests (2.61 %)

Outdoor cruising places
(parking, forest, highway services)

Targeted public spaces
(universities, shopping malls, Centre Commerciaux, centres of suburbs)

Prevalence :

8.83% in MSM (n=464)

48.7 % first-time testers

Prevalence :

1.68% (n= 2924)

62 % first-time testers



Syndemic approach

Our experiences run along the syndemic theory, proposing a psycho-socio-physiopathologic approach.

- For an effective HIV prevention policy, it is crucial to integrate all the sectors of a society, the social, the cultural, the economical and urban planning towards a common synergic effort.
- In our plural society, other partners should be part of the care-taking team: sociologists, anthropologists, social assistants, cultural mediators; etc...
- Future health-care providers should receive a firm formation in social sciences to be able to apprehend the complexities of each clinical situation and not limit themselves to the biomedical aspects.
- The political representatives should not view diseases as an individual and mainly economical problem, but as a socio-politic one, calling for important changes in the way we see chronic diseases, in particular HIV.



MERCI

Jérôme ANDRÉ - Directeur HF Prévention

Association Nationale de Prévention Santé

directeur@hf-prevention.com - www.HF-Prevention.com

+33 (0)6 63 03 53 34 - +33 (0)9 53 84 98 33