<u>Why BlueSquare wants to become a member of Be-cause health</u>

Bluesquare is a leading global health information systems and data management company with ten years of experience helping governments and their partners digitize public health services. We partner with Global Health Funds, national governments, health service purchasers, NGOs, and help them make smarter health investments. Bluesquare's technologies are in use in more than 30 countries and support +60 different clients.

Bluesquare specializes in five areas of expertise:
1) Health financing data systems,
2) Monitoring and Evaluation (M&E), Health Management Information Systems (HMIS) & data systems,
3) Data science: analytics and integration,
4) Logistics Management Information systems and integration,
5) Geospatial data management and georegistries.

We are pleased to apply for membership at Be-cause health, the Belgian Platform for International Health, and to take over the chairmanship of the working group "digitalisation of health".

As a Belgian company working in the global digital health field, Bluesquare would benefit from being part of the Be-cause health network to share experiences and exchange good practices with Belgian development cooperation actors. Hence building bridges between the academic world, NGOs, public authorities and companies working in the field of health. We have working experience with a wide range of Be-cause Health actors such as AEDES, hera, Institute of Tropical Medicine, ULB, etc. Additionally, we develop the framework for Enable leadership consortium contracts that supports their digital development interventions in the Health sector.

As Chair of the "Digitalisation" working group, we would like to pursue the work of the former Chair with eHealth academic events, working sessions among members, as well as launching webinar series to enable remote participants to join in. We would also bring to the Be-cause health network our experience in developing communities practices on the use of digital tools. Our strong connections with international networks, such as the OpenIMIS initiative, the Performance Based Financing Community of Practices and ICT4D, among others would benefit the Be-cause health members. This network would build their expertise, contribute in enhancing Belgian development cooperation & actors visibility on the international stage.